

November 6, 2017

MEMORANDUM

To: Board of Commissioners
From: Lisa Sprinkle, Marketing Coordinator
Re: November Staff Report

Interim Director/Grants (Mary Ellen Wuellner)

Administration (John Baker)

Human Resources (Fran Bell)

Marketing (Lisa Sprinkle)

- Social media update: on Facebook CCFPD has 1,926 (+12) followers; Lake of the Woods Golf Course has 885 (+13); Kickapoo Rail Trail has 2,283 (+16); Museum of the Grand Prairie has 1,187 (+23). Homer Lake Interpretive Center 190 likes (+15). CCFPD has 405 (+7) Instagram followers, Museum of the Grand Prairie has 133(+13) followers. Kickapoo Rail Trail has 98 (+1) followers and CCFPD has 469 (+1) followers on Twitter.
- Lisa and Mary Ellen spoke to the American ... group about the Champaign County Forest Preserve Districts.
- Lisa attended the Champaign County Chamber of Commerce Annual Meeting on Friday, October 27 at the Hilton Garden Inn.

Planning and Construction Department (Jon Hasselbring and Mike Fry)

Natural Resources (Mike Daab)

Lake of the Woods Golf Course (Dave Torrens and Chris Edmondson)

Museum and Education Department (Barb Garvey and Pam Leiter)

Lake of the Woods, River Bend, Sangamon River and Botanical Gardens (Doug Sanders)
Homer Lake (Brian Taylor)

Kickapoo Rail Trail (All)

Middle Fork River (Matt Kuntz)

Volunteers (Kristin Tetzlaff)